

Privacy Policy for Campus Coffees

Last Updated: *[Insert Date]*

Campus Coffees (“we,” “our,” or “us”) is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and protect your information when you visit our coffee shop or use our website located at *[insert URL]*. As a business located in California, we comply with the California Consumer Privacy Act (CCPA), as amended by the California Privacy Rights Act (CPRA).

By visiting our website or purchasing goods or services from us, you agree to the terms of this Privacy Policy.

1. Information We Collect

We collect the following categories of information:

A. Personal Information You Provide to Us

When you interact with Campus Coffees in-store or online, you may provide:

- Name
- Email address
- Phone number
- Billing and shipping addresses
- Payment-related information (processed by third-party payment providers)
- Account login details (if you create an account on our WordPress website)
- Information sent through forms, emails, or customer service requests

B. Payment Information

We accept:

- Credit and debit cards
- Venmo
- Apple Pay
- PayPal

All payment information is **processed securely by third-party payment processors**. We do **not** store or directly access your full credit card or bank account numbers.

C. Automatically Collected Information

When you visit our WordPress website or use our Wi-Fi:

- IP address
- Device and browser information
- Cookies and tracking technologies
- Usage data (pages visited, time on site, clicks)
- Location data (approximate)

D. Information from Third Parties

We may receive information from:

- Payment processors (transaction confirmations)
 - WordPress plugins
 - Analytics providers (e.g., Google Analytics)
 - Social media platforms (if you interact with our content)
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2. How We Use Your Information

We use your information to:

- Process transactions and fulfill orders
- Provide in-store and online customer service
- Communicate order confirmations and receipts
- Manage website accounts
- Improve website functionality and security
- Send optional marketing emails or promotions (you may opt out anytime)
- Detect fraud or security issues
- Comply with legal and tax obligations

We do **not** use your information for automated decision-making that produces legal or similar significant effects.

3. How We Share Your Information

We only share information as necessary to operate our business. We **do not sell** personal information.

We may share information with the following:

- **Payment processors** (e.g., Square, Venmo, Apple Pay, PayPal)

- **Website hosting providers**
- **WordPress plugins and service providers** (order management, security tools)
- **Email marketing services** (if you opt into newsletters)
- **Shipping carriers** (if you purchase physical items online)
- **Professional service providers** (IT, legal, accounting)
- **Law enforcement or government authorities** if required by law

All service providers are required to safeguard your information.

4. Cookies and Tracking Technologies

We use cookies and similar technologies to:

- Keep your shopping cart active
- Enable secure transactions
- Improve website performance
- Analyze traffic and usage patterns

You can disable cookies through your browser settings, but doing so may affect website functionality.

5. Data Retention

We retain personal information only as long as necessary to:

- Process transactions
- Meet tax, bookkeeping, or legal requirements
- Maintain active customer accounts
- Support fraud prevention

Online accounts may be deleted upon request.

6. How We Protect Your Information

We implement reasonable security measures, including:

- Encryption of data in transit
- Secure caching and storage on WordPress
- Access controls and authentication

- Regular updates and security monitoring

However, no method of electronic transmission or storage is 100% secure.

7. Your Rights Under the CCPA/CPRA

If you are a California resident, you have the following rights:

A. Right to Know

You may request:

- The categories of personal information collected
- The categories of sources
- The business purposes for collection
- The categories of third parties we share with
- The specific pieces of personal information collected

B. Right to Delete

You may request deletion of your personal information, with certain exceptions (e.g., tax records).

C. Right to Correct

You may request correction of inaccurate information.

D. Right to Opt Out of Sharing

We do **not sell or share** personal information for cross-context behavioral advertising.

E. Right to No Discrimination

We will never discriminate against you for exercising your privacy rights.

To submit a privacy request, contact us using the information below. We may need to verify your identity before processing requests.


8. Changes to This Privacy Policy

We may update this Privacy Policy occasionally. When we do, we will update the “Last Updated” date at the top. Continued use of our site or services means you accept any changes.


9. How to Contact Us

For questions, privacy requests, or concerns, please contact:

Campus Coffees

 *[Insert Physical Address]*

 **privacy@campuscoffees.com**

 *[Optional Phone Number]*